

**LOWER MERION HISTORICAL SOCIETY
EXECUTIVE BOARD MEETING
September 18, 2017
MINUTES**

Present: Jerry Francis, Leon Levine, Bobbie McElroy, Christina Fink, Gary Brock, Martha Moffat, Max Buten, and Ted Goldsborough.

Excused Absences: Ken Brier, Perrin Hamilton, Pete Hoskins, Joanne Murray, Carole Strickland and Bruce Gill.

Lower Merion Horse Company: Minshall Painter, Tamara Waters and Frank Forlano.

Guest: Nick Zaravalis

President Jerry Francis called the meeting to order at 7:38pm following which Frank Forlano led the Pledge of Allegiance

A motion was made to approve the *Minutes* as presented for the June 29, 2017 Board meeting. This motion was seconded and the *Minutes* were unanimously approved.

Assimilation of the Lower Merion Horse Company and the Annual Dinner -

Christina Fink reported on the plans for the 199th Annual Banquet to be held at the *Levering Mill Tribute House* on November 4th. The caterer is *Antonellas Italian Kitchen* in Rosemont, and to maintain a long standing tradition, Minshall Painter will purchase a supply of fresh oysters and staff a station where chucked oysters can be purchased. There was further discussion of other dinner details. Also, Michelle Harrison is working on the printed collateral material, such as: an updated logo, a membership application, insert into the Historical Society's corporate brochure, membership card and posse assignment, a booklet on the history of the Horse Company, a car decal, and a mailing envelope.

Treasurer - Leon Levine presented a combined *August 31, 2017 Statement of Financial Position* and a *2017 YTD Budget Report*. A motion was made to approve this report, a second was made, and it was unanimously approved.

2016 Financial Review Committee - Jerry Francis distributed a report by Perrin Hamilton, Christina Fink and Ken Brier that concluded "we found all financial procedures of the LM Historical Society is in good order." A motion was made to accept their report, a second was made, and it was unanimously approved.

Database Administration/Newsletter - nothing to report, *Vertical Response* is performing well hosting our email list and distributing our eNewsletter *Milestones*.

Library - Library patrons continue to visit our facility. Jerry Francis, Ted Goldsborough and Max Buten commented on some of our recent visitors.

Website/Facebook/YouTube - Jerry Francis distributed the handout *Summary of Website Upgrades - New Website to be launched in Late September 2017* and he gave a live preview demonstration of our new website. The original estimate from *MetaTechnical Computer & IT Services* to “patch” the website was \$2,500, but we decided that a complete “overhaul” was needed at the revised estimate cost of \$4,075. The board approved the additional expenditure of \$1,575 plus an additional \$1,000 to complete the overhaul. The motion was made to approve and seconded and passed unanimously.

Membership - nothing to report

Programs - Jerry Francis distributed the handout *2017 List of Education Sessions and Programs*. Year-to-date we have done 13 events and are scheduled to do another 7 events by year-end. We are in the planning stage for two major events in 2018:

- * May 19th 2018 - 2nd Annual Merion Friends History Festival
- * November 11th 2018 - 100th Anniversary of Armistice Day (today celebrated as Veterans Day)

Property (Academy & Cynwyd Station) - Jerry reported that over the summer, the School District did its annual housekeeping and clean up of the Academy. On Tuesday, September 19th is the Annual Meeting of the *Lower Merion Academy Trustees*. There is nothing new to report regarding the Cynwyd Station.

Public Relations - Jerry Francis distributed copies of the newly published Township’s *2016 Annual Report* that used our photos with captions in their publication.

Publications/Video - Jerry Francis reported that Perrin Hamilton is working on a video production concerning the *Reading Railroad*.

Camp Spring Mill/Camp Discharge (Philadelphia Country Club) - Jerry reported that negotiations are in process to gain access to the Country Club grounds. We anticipate to start site investigation work in November.

History of the Belmont Hills: The Schuylkill River, West Manayunk & Pencoyd - Jerry Francis reported that this is a “new” PowerPoint presentation. Jerry Francis and Ann Bagley, along with Sylvia Myers of *The Roxborough Manayunk Wissahickon Historical Society*, will present a history tour of Belmont Hills. The first showing is **Thursday, October 19th** at the *Belmont Hills Fire House*. There will be an encore showing on **Wednesday, October 25th** at the *Center at Journey’s Way* in Roxborough.

New Business - Jerry distributed the handout *Historic Resource Inventory (HRI) “Pool” of Prospective Candidates*. This Historical Commission list, along with the newly published Lower Merion Conservancy’s *2017 WatchList*, were discussed and compared.

The meeting was adjourned at 9:20pm

The next Executive Board Meeting will be on Tuesday, January 16, 2018
at 7:30pm and the Lower Merion Academy

Respectfully submitted,

Jerry Francis, Acting Secretary